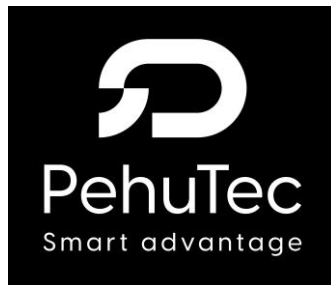


Digitalization boosts business

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We at PehuTec help our customers succeed. With the help of our versatile expertise and extensive experience from various industries, we are able to offer our customers innovative and intelligent solutions for business development.

The world's toughest experts and the smartest solutions



Digitalization changes the world

In the future, many industries will face a new situation as digitalization changes the world. Succeeding in the industry and creating value will require a new kind of innovation and courage.

Innovations and smart solutions do not only develop from within the company, but require interest, time and exposure to a new kind of thinking to be born. Networks outside one's own bubble are also often needed.

Digitalization is already here

Digitization and smart solutions are now commonplace. Many Finnish pioneering companies are already well on their way to utilizing digitalization. The digitizing world is gradually driving companies of all sizes to innovate and develop their business. In many industries, the pace of change can be faster than ever before.

Change and the resulting change in habitual ways of doing things is always scary. The digitizing world forces every company to examine its own operating methods and how to maintain its survival, i.e. competitiveness. In the future, the companies that have been the most reluctant to change will be left behind.

Modern technology enables the automation of many manual operations, saving work time and costs by speeding up operations. In addition, ensuring quality is also one of the most typical issues to be solved with the help of digitization. Digitization makes it possible to find completely new business models by renewing existing methods of operation with the help of smart solutions.

In addition to the development of technology, the background is a change in customer needs. Experiences from previously digitized industries (e.g. banks, travel agencies) shape customer needs. Customers expect a more customer-oriented service from companies, which is also easily and quickly available. The service experience must be smooth and uncomplicated.

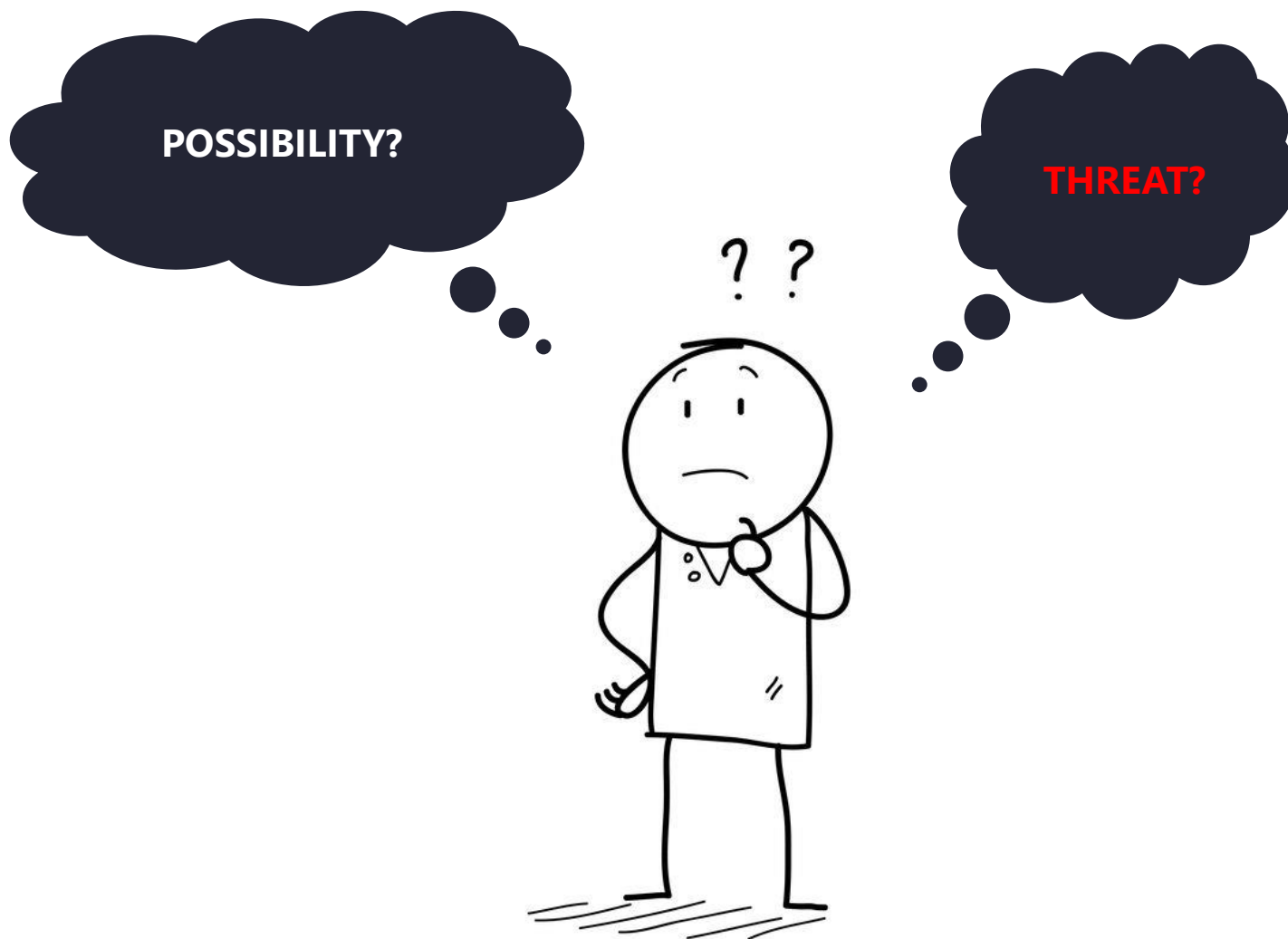


Digitalization – a threat or a possibility

Digitization is changing the world, whether you like it or not. It cannot be stopped. Digitization will undoubtedly eliminate some jobs or at least change their job description. At the same time, digitalization creates plenty of new jobs, new opportunities and new earning models. That's why digitization is an opportunity, not a threat.

The biggest challenges in the digitizing world is to dare to be curious and to be open to changes that guarantee maintaining competitiveness in the future. It's not just about individual companies. A high level of competence and the utilization of digitalization will be competitiveness factors for the whole of Finland.

Dare to be bold – dare to take your business to the next level!



By combining the company's industry know-how with PehuTec's technology know-how, something new and unique can be created - smart business.



Idea to product - workshop

An innovation or a solution does not arise by itself. The creation of a solution requires a broad understanding of the industry and related operating processes, technological know-how and a fairly open and enthusiastic mind. For this, we have developed Idea to product - workshop. At workshop, business development items are worked into working solutions together with the customer and PehuTec's experts.

Step by step towards product development

It is often not worth starting product development without carefully defining the solution. For this reason, we use a multi-step process that is transparent to the customer.

Needs assessment

In the needs mapping, the customer's business and processes are reviewed and possible development targets are mapped. If a common understanding is found with the customer on the development items to be solved, we proceed to Idea to product - workshop phase.



Needs assessment



Needs assessment



Workshop



Defining areas for development



2-4 weeks

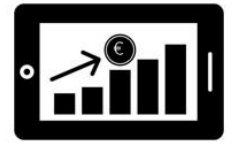
Review



Presentation and review of the results



Product Development



Product development

Idea to product - workshop

Often, the development items are not crystal clear in all respects after the needs assessment. All the necessary people from the client company are included to Idea to product - workshop. The purpose of the workshop is to determine e.g. the requirements of the solution, the operating environment and find out possible integrations to the existing systems.

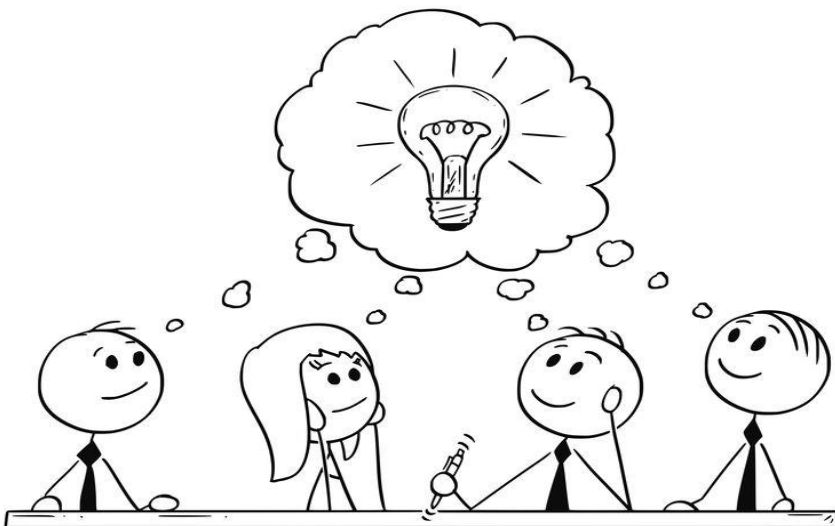
After the workshop our experts will find out the best technological options to implement the solution. The development item, requirements and solution options are documented and presented to the customer. Based on the document, the customer can request a quote for a solution from any product development house.

Solution

Finally, the entire product, system or service is implemented, tested and documented. Our certified, fast and agile operating methods ensure a fast path to the market for your solution.

Let's start?

Are you interested in hearing about the opportunities brought by digitization in your industry? Contact us and we will arrange a free needs assessment where we will go over your business and our possibilities to make your dreams come true. Let's find out together how we can develop and improve your business.



Contact us!

Pekka Päivärinta
CEO / Director, Sales
+358 40 728 7177

pekka.paivarinta@pehutech.com